



Community Economic Development

# **Division of Community Discretionary Programs (DCDP)**

## **Board Engagement**

U. S. Department of Health and Human Services  
Administration for Children and Families  
Office of Community Services

March 24, 2017

# Board Members

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Most important asset to an organization



# Board Engagement

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*Actively* engaging in the discussions, actions, and decisions that lead the Agency



# Board Members

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- Champion the vision and mission of the organization
- Powerful advocates because they believe in the cause



# Board Members

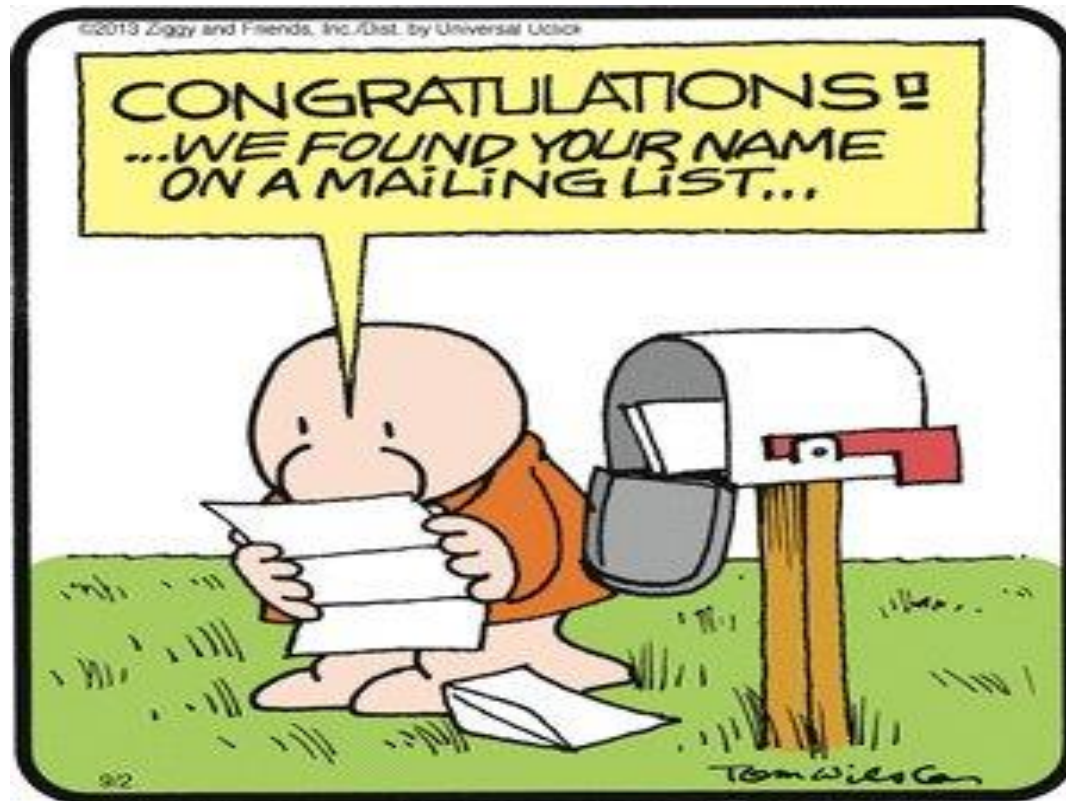
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☐ Recruited

☐ Solicited

☐ Inherited





**CED**

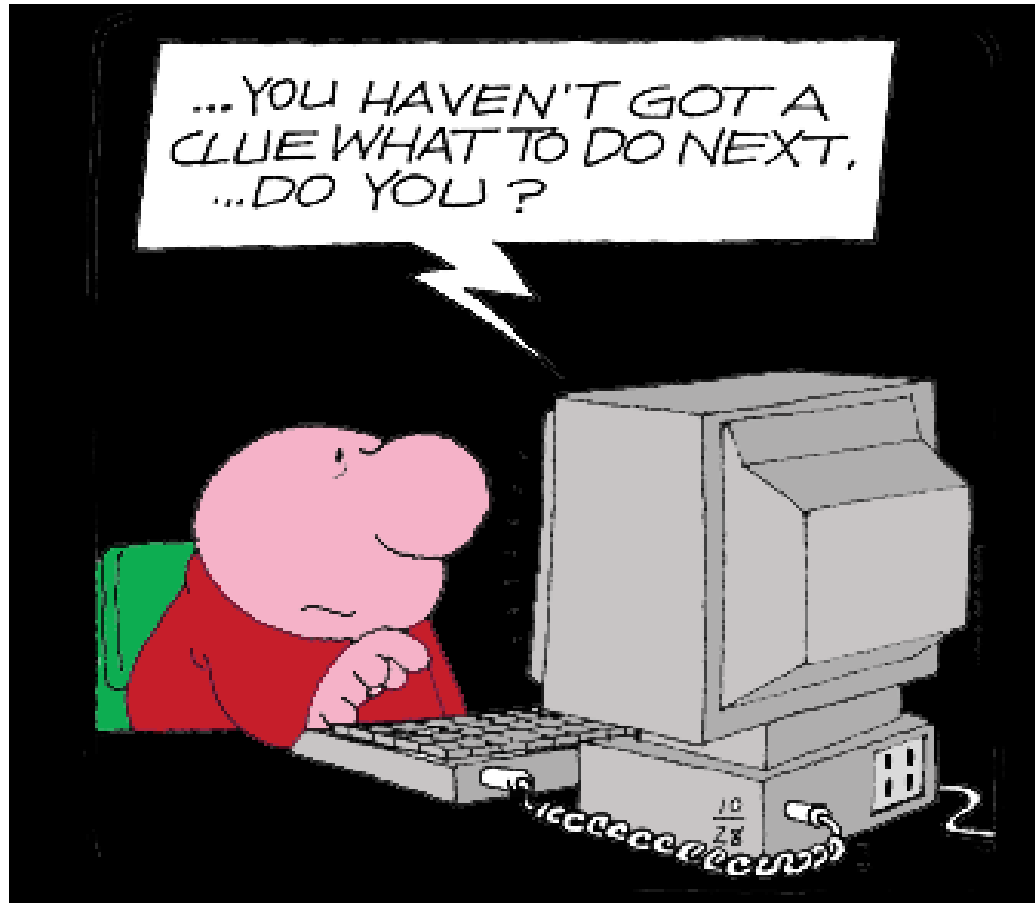
# Before Board Membership

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- Interview each other
  - Expectations
    - Meeting requirements
  - Term limits
  - Financial obligations



# New Board Member





# Now on Board

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- Board Orientation
  - Provide insight on how the board works
  - Sample reports
  - Financial obligations
  - Acronyms
  - Sub-committees



# Expectations

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- Attend meetings
- Prepare well for meetings
- Represent the organization



# Board Buddy Concept

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Helps a new board member with  
engagement



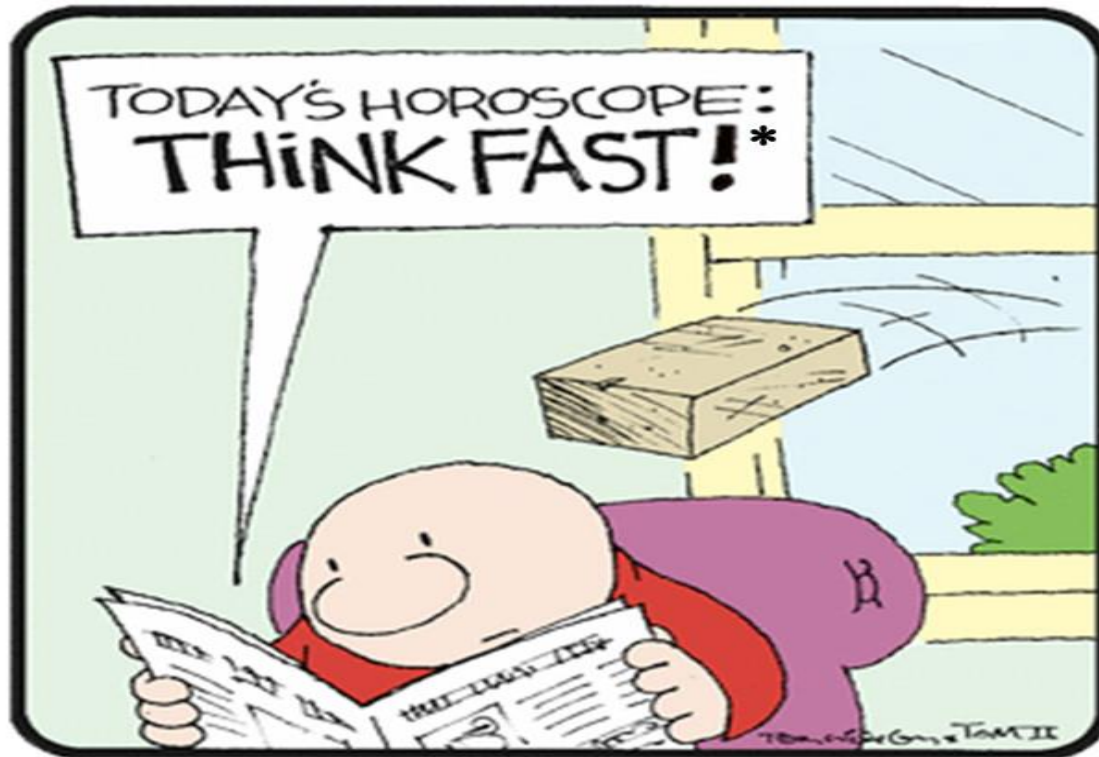
# Technology

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Communicate efficiently.



# Positive Environment



\*Ziggy suffered severe head trauma from the brick to the skull and passed away shortly thereafter.



# Training Opportunities

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Engage board in training and board development opportunities.



# Celebrate Contributions

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- Right thing to do
- Recruiting tool



# Community Opportunities

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Encourage board members to attend community events.





# Key Points

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- Constant recruiting
- Open and clear communication
- Onboard



# Key Points

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- Utilize skills
- Buddy system
- Use technology



# Thank You!

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# Contact Information

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